

Message Text

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71

ACTION EUR-25

INFO OCT-01 ISO-00 CIAE-00 COME-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DOTE-00

SPC-03 L-03 SCI-06 TRSE-00 DRC-01 /088 W

----- 123082

R 051751Z MAR 74

FM AMEMBASSY BONN

TO SECSTATE WASHDC 0875

INFO USMISSION BERLIN

AMEMBASSY LONDON

AMEMBASSY PARIS

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E.O. 11652: N/A

TAGS: BEXP, WB, GW, US, UK, FR

SUBJECT: 1974 GERMAN INDUSTRIES FAIR (GIF)

REF: A) BERLIN 316; B) BERLIN 340

1. FRAU STEEG, ECONOMICS MINISTRY ASSISTANT SECRETARY, RECENTLY TOLD EMBASSY ECONOFFICERS DURING A MEETING WITH HER ON OTHER MATTERS, THAT SHE HAD LEARNED FROM PUBLIC MEDIA OF THE DECISION OF THE THREE ALLIES IN BERLIN NOT TO PARTICIPATE IN THE 1974 GIF. SHE REMINDED EMBOFFICERS OF THE FRG'S RECENT "POLITICAL" DECISION, DESPITE OBJECTIONS FROM HER OWN MINISTRY, TO PARTICIPATE IN THE 1974 SPOKANE EXPOSITION, ALTHOUGH PARTICIPATION COULD NOT BE JUSTIFIED ON COMMERCIAL GROUNDS. IN LIGHT OF OUR REPORTED DECISION NOT TO PARTICIPATE IN THE 1974 GIF, FRAU STEEG SAID WITH SOME EMOTION, WE COULD NEVER AGAIN EXPECT THE FRG TO PARTICIPATE IN A SPOKANE-LIKE EXHIBITION.

2. FOLLOWING THE RECEIPT OF REFTELS, EMB ECON COUNSELOR CONTACTED FRAU STEEG AND APPRISED HER OF THE
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UNDERSTANDING THAT HAD BEEN REACHED BETWEEN THE THREE

ECONOMIC ADVISERS IN BERLIN AND THE GIF AUTHORITY (AMK) THAT EFFORTS WILL BE MADE TO REORIENT ALLIED REPRESENTATION IN 1974 TOWARD PARTICIPATION BY A NUMBER OF INDIVIDUAL US, BRITISH AND FRENCH FIRMS. FRAU STEEG WAS ALSO INFORMED THAT WE WILL LEND SUPPORT TO THE RECRUITMENT OF PRIVATE FIRMS APPROPRIATE FOR THIS YEAR'S FAIR THEME--"URBAN TRANSPORT". FRAU STEEG THANKED US FOR THE INFORMATION AND SAID THAT THIS WAS "GOOD NEWS AND HELPFUL". SUGGESTION CONTAINED IN PARAGRAPH 2, REFTEL B, THAT DOT OR OTHER USG AGENCY ASSIST IN PROVIDING LEADS TO AMK OR ITS US AGENT, ROY BLUMENTHAL, INC., NEW YORK, ON ANY US FIRMS THAT MIGHT BECOME POTENTIAL PARTICIPANTS IN THE 1974 GIF.
HILLENBRAND

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BONN03533
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740368/aaaacle.tel
Line Count: 76
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: A) BERLIN 316; B) BERLIN 340
Review Action: RELEASED, APPROVED
Review Authority: morefirh
Review Comment: n/a
Review Content Flags:
Review Date: 22 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 APR 2002 by ifshinsr>; APPROVED <11 JUN 2002 by morefirh>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: 1974 GERMAN INDUSTRIES FAIR (GIF)
TAGS: BEXP, WB, GE, US, UK, FR
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005